

PRIVACY NOTICE

Photography and Filming

This privacy notice is for the processing of personal information in relation to the use of photography and filming for marketing purposes.

The data controller for the information being collected and used to register your consent for photography and filming is South Lanarkshire College. Our registered office is College Way, East Kilbride, G75 0NE. If you have any concerns or queries about how we use your personal data you can contact our Data Protection Officer at dpo@slc.ac.uk

Your personal information

The following information will be processed:

- Your name (or company name)
- Course details
- Photographs and/or video recordings

How we will use your information

Your personal information will be used the purpose of promoting the College, both internally and externally.

This could be using a variety of publicly available print and digital media, including but not limited to: social media, billboards, posters, film, banners, e-marketing, websites, press adverts.

Your contact details will only be used if it's necessary to contact you regarding the use of the images.

Our lawful basis for using this information.

We are processing your information under the lawful basis of your consent. You can withdraw your consent at any time by contacting marketing@slc.ac.uk

Should you withdraw your consent at any time, the College will delete and no longer use any copies that it holds of your image/recording and the accompanying contact details. Published materials already in the public domain are outwith the control of the College and cannot be recalled or deleted.

Transfer outside the UK

Digital media may potentially be viewed online by any member of the public worldwide; some overseas countries may not provide the same level of protection to the rights of individuals as UK legislation provides, such as the United States.

Retention of Information

Your personal information will be retired from new marketing initiatives 3 years. Thereafter, published images may be kept permanently in an archive to serve as a record of College life and may appear in future commemorative materials or events.

PRIVACY NOTICE

Your Rights

- Right of access to copies of your personal data (subject access request)
- Right to rectification if personal data we hold about you is incorrect
- Right to restrict processing of your personal data
- Right to complain to the Information Commissioner's Office about how we handle your data.
- Right to request erasure of your personal data (deletion)
- Right to data portability